

# Social Sentiment Analysis

**Overview:** During the time period of January 11 to January 18, there were **136,776** mentions of Medicare for all. This volume is high. Comparatively, net neutrality garnered 9,980 mentions during the same time period.

## OVERALL VOLUME & KEY TOPICS

Of the **136,776** mentions over the past week, top topics include:

- “Single-payer system”
- “Rand Paul”
- “Democrats”
- “Affordable health care”

## AUDIENCE INSIGHTS

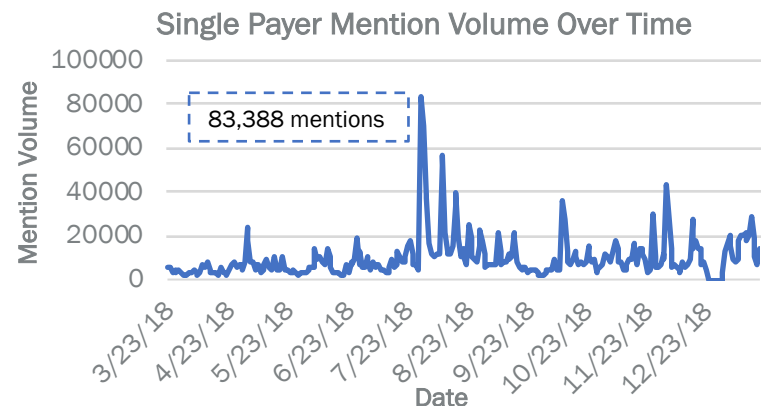
There were **93,000** unique authors. The week’s top authors were:

- **@SenSanders:** United States Senator from Vermont [8,072,697 followers]
- **@KamalaHarris:** United States Senator from California and 2020 presidential candidate [2,138,674 followers]
- **@Krassenstein:** Political commentator [628,855 followers]

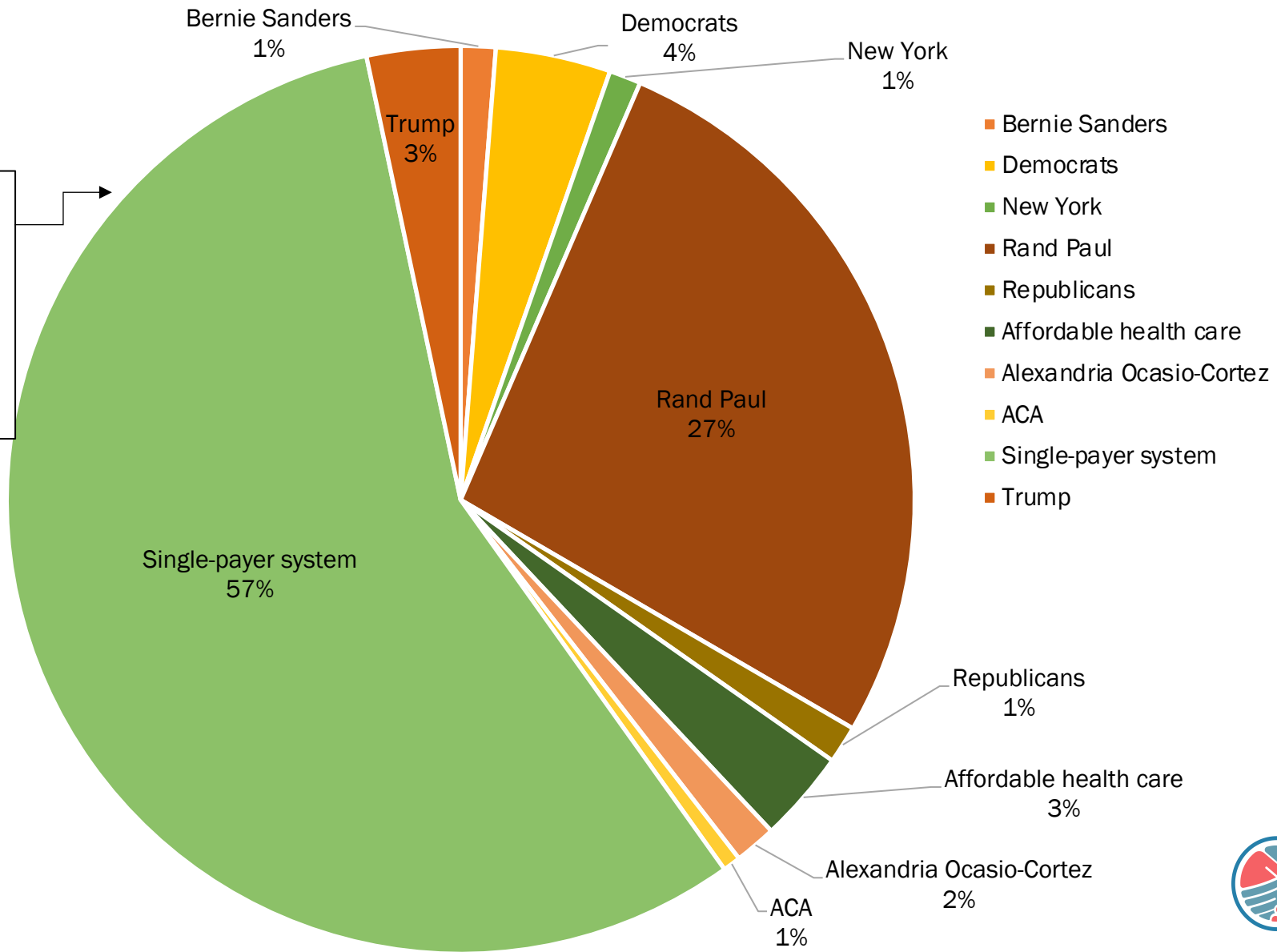
## TOP TWEETS

- **@Krassenstein:** BREAKING: Rand Paul, who constantly attacks socialize medicine, has decided to travel to Canada to take advantage of socialized medicine during his Hernia operation. HYPOCRITE! We need Medicare for all, RIGHT NOW! [23,400,484 Impressions, 8,436 Retweets]
- **@KamalaHarris:** A real national emergency is the fact that people die every day in America simply because they cannot afford medical care. Everyone deserves quality, affordable health care, which is why I support Medicare for All. [23,073,800 Impressions, 6,855 Retweets]

## CONVERSATION VOLUME TO DATE



# Overall Conversation Topic By Volume



# Democratic and Republican Medicare for all Messaging

**Overview:** Most of the top Democratic messaging around Medicare for all focuses on Senator Rand Paul (R-KY) travelling to Canada, a country with socialized medicine, for a medical procedure. Republican messaging focuses on the high costs associated with Medicare for all.

## Democrats

- **@ElliEvan65:** He once called universal health care and nationalized options "slavery." Now Kentucky Sen. Rand Paul, one of the fiercest political critics of socialized medicine he, will travel to Canada later this month to get hernia surgery. <http://bit.ly/2Hssly5> [20,090,196 Impressions, 3,561 Retweets]
- **@FawFulfan:** Rand Paul: "universal single-payer health care would be disastrous." Also Rand Paul: "I'm going to have my surgery in Canada." <http://bit.ly/2Hssly5> [12,787,462 Impressions, 3,425 Retweets]
- **@IronStache:** Heading north to get some Universal Health Care. From Canada. *RT: @TheHill: Rand Paul to have hernia surgery in Canada* <http://hill.cm/RaXDmVj> [1,930,695 Impressions, 1,339 Retweets]

## Republicans

- **@Aikens\_Josh:** The evidence really does speak for itself. Medicare-for-all does not have the savings socialists would lead you to believe. They are lying to the American public. Very well written @jkellyinsf <https://t.co/stqRywdNop> [10,919,711 Impressions, 314 Retweets]
- **@Fiesty\_FL:** Democrats are worried about who is going to pay for the Wall, but they're not worried about who would pay for Medicare for all. [330,346 Impressions, 78 Retweets]
- **@DFBHarvard:** 4 Questions for Politicians Claiming Single-Payer Will Lower Health Care Costs | Jim Kelly <https://t.co/yfJ00UW3Qx> Democrats aren't looking to improve healthcare. They are really selling economic snake oil! This stuff will kill your wallet! Won't improve Health! [803,033 Impressions, 72 Retweets]

