

# Social Sentiment Analysis

**Overview:** During the time period of February 15 to February 22, there were **106,495** mentions of Medicare for all. This volume is high. Comparatively, net neutrality garnered 7,168 mentions during the same time period.

## OVERALL VOLUME & KEY TOPICS

Of the **106,495** mentions over the past week, top topics include:

- “Medicare for all”
- “Democratic party”
- “Bernie Sanders”
- “House”
- “Health care system”

## AUDIENCE INSIGHTS

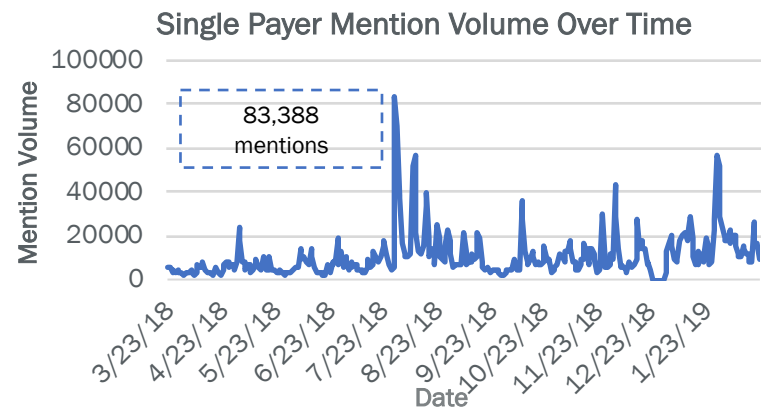
There were **67,000** unique authors. The week’s top authors were:

- **@BernieSanders:** Senator from Vermont and 2020 presidential candidate [9,006,004 followers]
- **@KamalaHarris:** Senator from California and 2020 presidential candidate [2,367,109 followers]
- **@HillaryClinton:** Former Secretary of State and 2016 Democratic nominee for President [24,137,438 followers]

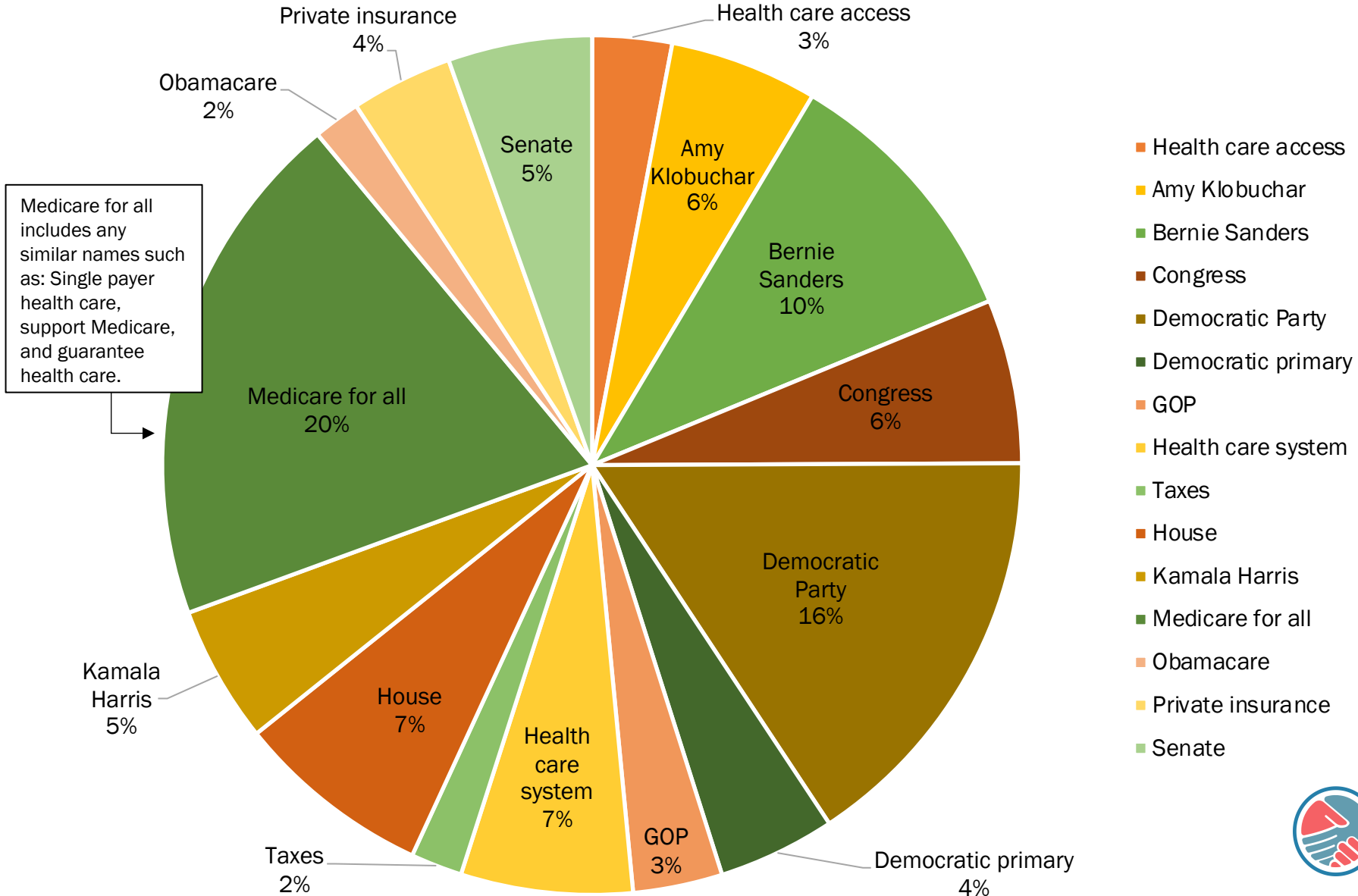
## TOP TWEETS

- **@KamalaHarris:** As President, I will fight for Medicare for All. No American should go bankrupt because they can’t pay a hospital bill. Health care shouldn’t be a privilege, it should be a right. [7,489 Retweets, 53,981,206 Impressions]
- **@HillaryClinton:** Based on my work, this is a good example for us to consider. The goal has to be quality, affordable universal health care for everyone. <https://t.co/gdzYZhK0mc> [4,226 Retweets, 49,372,734 Impressions]

## CONVERSATION VOLUME TO DATE



# Overall Conversation Topic By Volume



Medicare for all includes any similar names such as: Single payer health care, support Medicare, and guarantee health care.



# Democratic and Republican Medicare for all Messaging

**Overview:** Top Democratic messaging focused on Bernie Sanders' 2020 presidential campaign. Republican messaging focused on Democrats becoming more and more radical due to their support of Medicare for all.

## Democrats

- **@MMFlint:** Too early to endorse, but very happy to see Bernie Sanders running again! Medicare for All, the \$15/hr minimum wage, free college tuition — all ideas pushed by Bernie in 2016 (they called him crazy 4 this) and now all polls show the MAJORITY of Americans take the same position! [15,152,563 Impressions, 2,880 Retweets]
- **@TrueFactsStated [Claude Taylor]:** If you think my opposition to Bernie is rooted in policy think again. Medicare for all? Let's do it. Access to free university...let's go. But Bernie is the wrong vehicle... a soufflé rises but once. Turn the page. [1,663,695 Impressions, 375 Retweets]
- **@ WaleedShahid:** Bernie Sanders' single-payer, Medicare for All bill in 2013: zero co-sponsors. Bernie's bill in 2017: 16 co-sponsors, including nearly every Democratic presidential contender. The center of energy in the Democratic Party wouldn't be where it is today without his 2016 campaign. [1,224,308 Impressions, 235 Retweets]

## Republicans

- **@KeithRothfus:** How radical have the Democrats become? Dem 2020 candidates have now supported:  
-Eliminating private health insurance and replacing it with Medicare for All  
-The insanity in the Green New Deal And now...  
-Tearing down our border fences [3,748,846 Impressions, 297 Retweets]
- **@Chowdallas:** Maybe Millennials are to [sic] young to have heard the old saying “If it sounds too good to be true...it probably is”! Or.... If it walks like a duck and talks like a duck...it's probably SOCIALISM!! 👉 Medicare for All 👉 Free College for All 👉 Income Equality for All [8,006,824 Impressions, 279 Retweets]

