

# Social Sentiment Analysis

**Overview:** During the time period of July 19 to July 26, there were **136,537 mentions** of Medicare for all-style proposals. Comparatively, net neutrality garnered **3,410 mentions** during the same time period.

## WHAT THEY'RE SAYING

Former Vice President Joe Biden released a [video](#) and a series of attacks on Medicare for All.

He claimed that Senator Sanders' Medicare for All plan would create a "hiatus". This caused news outlets to factcheck this statement, resulting in CNN [calling it](#) "misleading".

As a result, "Joe Biden" was 7 percent of the total online conversation (see slide 3).

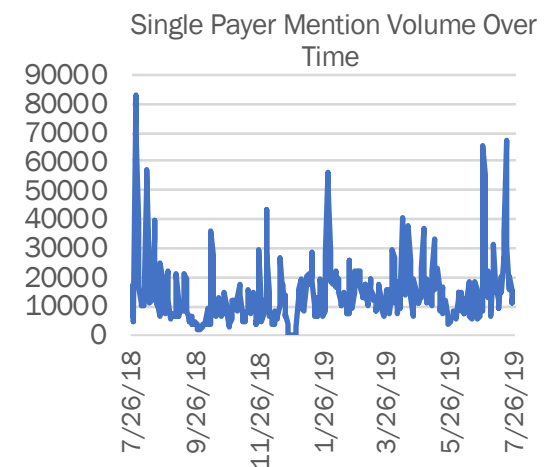
## TOP TWEETS

- **@AriFleischer:** Typical. You pay \$15/hour, but I won't. You provide Medicare for all, but Vermont won't. The problem with Socialism is you eventually run out of other people's money. When it comes to paying his own campaign, Bernie doesn't want to run out of HIS own money. Socialism never works. <https://t.co/qKb3ATNRWM> [3,680 Retweets, 22,654,677 Impressions]
- **@BernieSanders:** The desire to see, hear and have teeth in your mouth is a part of health care. Medicare for All improves Medicare to guarantee every man, woman and child in America can get the eyeglasses, hearing aids and dental care they need. [2,522 Retweets, 25,958,536 Impressions]

## TOP AUTHORS AND VOLUME

There were **81,105 unique authors**. The week's top authors were:

- **@BernieSanders:** Senator from Vermont and 2020 Democratic candidate for president [9,411,763 Followers]
- **@AriFleischer:** Former White House Press Secretary for George W. Bush [346,129 Followers]
- **@TeamTrump:** Official Twitter for the Trump Campaign [1,101,528 Followers]



# Democratic and Republican Medicare for All Messaging

**Overview:** Top Democratic messaging focused on how Medicare for all-style proposals would reduce health care costs for Americans. Republican messaging focused on how public option would lead to a government-controlled, single-payer system.

## Democrats

- **@BernieSanders:** You do not have to pull out your credit card when you drop your child off at school or when you call the fire department. You shouldn't have to when you are sick and need to see a doctor. That is what Medicare for All will deliver. [2,147 Retweets, 15,638,812 Impressions]
- **@AnthonyPFarda:** I'm paying \$428.00 per month for health insurance. That's \$5136.00 per year. If medicare for all raises my taxes by \$2000.00 per year, I'm ahead by \$3136.00. That's medicare for all. \$5136.00 - \$2000.00 = \$3136.00. [907 Retweets, 3,734,804 Impressions]

## Republicans

- **@TeamTrump:** A public option would be a total disaster. We can't have a government takeover of healthcare! <https://t.co/FHfD07cu5K> [361 Retweets, 5,627,069 Impressions]
- **@BreitbartNews:** Centers for Medicare and Medicaid Services (CMS) Administrator Seema Verma said Monday that Joe Biden's public option plan serves as a "trojan horse" with single-payer health care "hiding inside." <https://trib.al/gZWNxDe> [134 Retweets, 1,924,757 Impressions]



# Overall Conversation Topic By Volume

