

Social Sentiment Analysis

Overview: During the time period of September 6 to September 13, there were **173,918** mentions of Medicare for all-style proposals. Comparatively, net neutrality garnered **3,054** mentions during the same time period.

WHAT THEY'RE SAYING

The third Democratic presidential debate was hosted by ABC on September 12. As a result, the hashtag #DemDebate and multiple candidates were included in top topics.

- #DemDebate (2%)
- Mayor Pete (2%)
- Warren and Sanders (2%)
- Julian Castro (3%)
- Kamala Harris (5%)
- Elizabeth Warren (6%)
- Joe Biden (6%)
- Bernie Sanders (9%)

TOP TWEETS

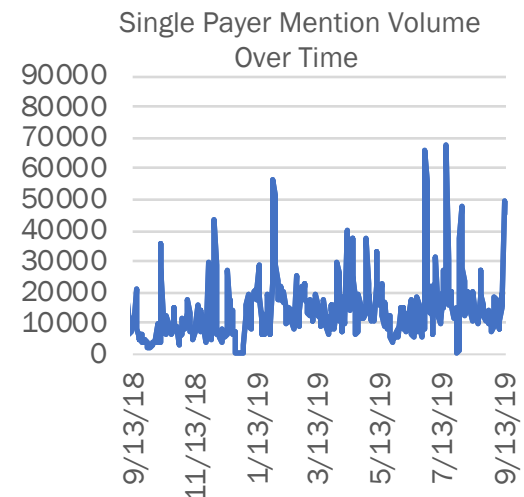
- **@AOC:** Medicare for All is the best healthcare plan for working and middle class Americans. It guarantees critical healthcare, like insulin treatments, as a right, & at a lower cost too. Corporate choice plans virtually guarantee profits for insurers, not healthcare for Americans. [7,190 Retweets, 30,739,169 Impressions]
- **@BernieSanders:** Average cost of childbirth in the United States: \$32,000

Average cost of childbirth with Medicare for All: \$0 [5,976 Retweets, 28,600,840 Impressions]

TOP AUTHORS AND VOLUME

There were **94,241** unique authors. The week's top authors were:

- **@BernieSanders:** Senator from Vermont [9,675,603 Followers]
- **@AOC:** Representative from New York's 14th district [5,353,120 Followers]
- **@KimStrassel:** Conservative columnist and member of the Wall Street Journal editorial board [286,056 Followers]



Democratic and Republican Medicare for All Messaging

Overview: Top Democratic messaging focused on the need of a single payer health system by 2020 Democratic candidates. Republican messaging focused on higher taxes as a result of a Medicare for all system.

Democrats

- **@BernieSanders:** Medicare for All means:
 - No premiums
 - No co-pays
 - No deductibles [4,108 Retweets, 26,492,425 Impressions]
- **@PeteButtigieg:** We need a new approach to health care—that's why I'm proposing Medicare For All Who Want it. I trust the American people to make the right choice for themselves. #DemDebate [930 Retweets, 5,836,541 Impressions]

Republicans

- **@KimStrassel:** For a woman who has "a plan" for so many things, remarkable how many questions Warren refuses to answer. You'd raise taxes for Medicare for All, right? No answer. What would you do about flood of Central Americans? No answer. #DemDebate [3,024 Retweets, 46,624,568 Impressions]
- **@MichaelJohns:** Medicare for All means the end of your private insurance. It also means vastly higher taxes on middle income Americans. Of course, @ewarren et al. are too afraid to tell you that: <https://www.atr.org/elizabeth-warren-still-dodging-middle-class-tax-question> #MedicareForAll #Medicare4All #TeaParty #Trump2020 #healthcare #MAGA [650 Retweets, 22,335,281 Impressions]



Overall Conversation Topic By Volume

